

# Hisense • Roku TV Quick Start Guide

Please read this manual carefully before operating your unit and retain for future reference.

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7310 McGinnis Ferry Road  
Suwanee, GA 30024


## Your easy way to endless entertainment




**Stream a massive selection of free, live, and premium TV.\***




**Search across live and streaming channels†**




**Simple, customizable home screen.**



**Free Roku mobile app‡**



**Automatic software updates**



**Wireless connectivity**

\*Payment required for some channel content. Channels can change and vary by country.  
† Roku search is for movies and TV shows and does not work with all channels.  
‡ Limitations apply to the Roku mobile app. Please see support.roku.com for device compatibility information.

**Disclaimer:** This Quick Start Guide is intended as a general guideline to help you set up your Hisense Roku TV. Images throughout this document are for illustrative purposes only and may differ from the actual product.

## Packaged contents

Your package in which you purchased your new TV contains the following items:

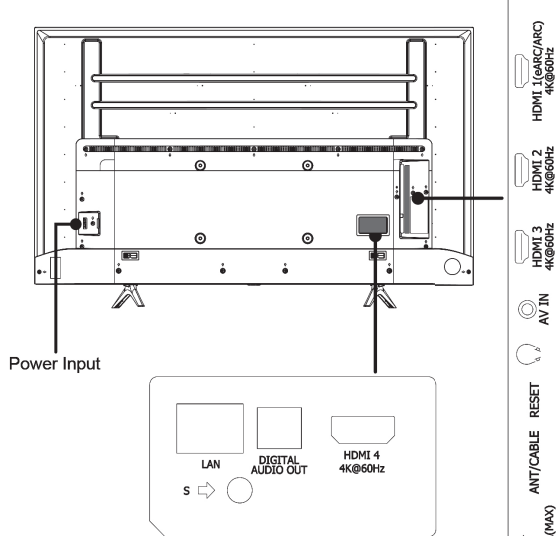
- TV
- Remote Control
- Screws (M5×12)(65")
- 2 legs that form the TV stand
- Screws (M4×12)(55")
- Power cord

## Required tools and devices

- Wireless router (not included) for Internet connectivity
- Phillips screwdriver (not included) to secure the TV stand
- HDMI and other types of cables (not included) to connect external devices to the TV
- Wall mount bracket and screws (not included) if you prefer to mount the TV to the wall

## Buttons and ports on the Hisense Roku TV

### Back View of the TV



Note: The image shown here is for illustrative purposes only and may be subject to change. The actual number of ports and their locations may vary depending on the model.

## STEP 1. Attach the TV stand or wall mount bracket (not included)

### Attach the TV Stand

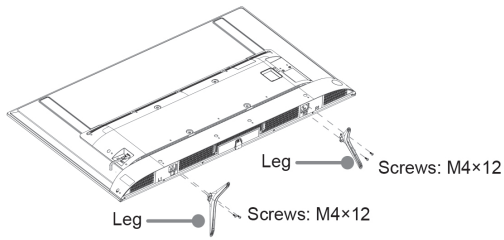
#### CAUTION:

- Be sure to disconnect the AC power cord before installing a stand or Wall-Mount brackets.
- The LED display is very fragile and must be protected at all times when installing the legs that form the stand. Be sure to protect the TV screen from getting scratched or damaged by any hard objects. In addition, DO NOT exert pressure on the front of the TV at any time because it could crack.
- After the installation is complete, make sure the TV is steady on a table or firmly attached to a wall mount, before removing all protective film, if any.

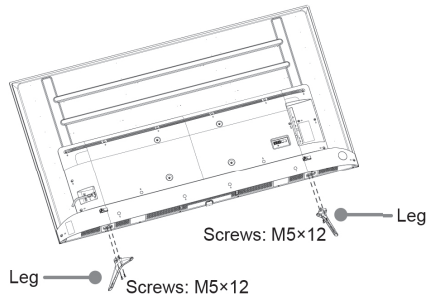
To attach the left and right leg that forms the stand:

1. Carefully place your TV face down on a soft, flat surface to prevent the TV from being damaged or the screen from getting scratched.
2. Remove the 2 legs from the foam and then insert the legs into the bottom slots of the TV.
3. Use the screws that came inside the carton with your TV to secure each leg tightly.

55"



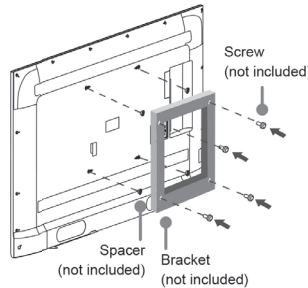
65"



### Attach the wall mount bracket (not included)

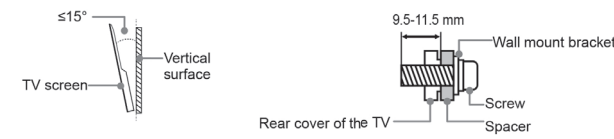
Before you begin the third-party manufacturer instructions, be sure to do the following things:

1. Place the TV face down on a clean, safe and cushioned surface.
2. Remove the TV stand if you have already attached it.
3. Place spacers (not included) in the corresponding bracket holes.



#### CAUTION:

- Follow instructions provided with the wall mount bracket. If it is not correctly mounted, the TV may fall and cause property damage or personal injury.
- When you attach the mount, be sure to use spacers (provided by the third-party manufacturer) between the TV and the bracket.
- To prevent internal damage to the TV and to ensure it is mounted securely, be sure to use fixing screws (not included) that are 9.5-11.5 mm in length when measured from the attaching surface of the rear cover.
- Make sure the tilt angle between the TV screen and the vertical surface is no more than 15 degrees.



Wall mount hole pattern(mm)	300 × 200
Wall mount screw size	M6

#### NOTE:

- If you have additional questions, please contact the wall mount manufacturer or the retailer from which you purchased the TV.
- The diameter and length of the screws differ depending on the wall mount bracket model.

## STEP 2. Connect devices to your TV

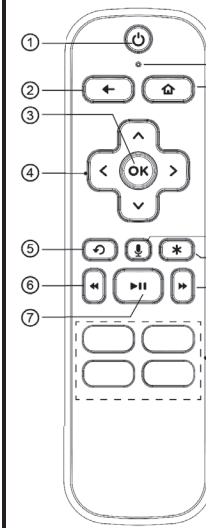
Check to ensure that you have selected the right cables for the ports and that they are connected securely. Loose connections can affect the quality of the picture image and color. (Cables and External Equipment not included.)

TV label	Port	Cable	External Equipment	Brief Description
ANT/ CABLE			Antenna	Connect an outdoor or indoor antenna.
HDMI			VCR, DVD Player/Recorder	Connect a High Speed HDMI® Cable from an external device.
AV IN		Red(R), White(L), Yellow(Video)	Video Camera, Set-top Box, Satellite Receiver	Connect a composite video cable and left-right audio cables from an external AV device.
DIGITAL AUDIO OUT			Audio Amplifier, Speaker	Connect a digital audio cable from an external digital audio system.
			Headphones	Connect headphone (sold separately) for audio out of the TV.
USB			USB memory stick	Connect a USB memory stick to enjoy its photos, music, and movies, or to enable Live TV Pause. Live TV Pause is only available on the Antenna input of your Roku TV and requires a dedicated USB 2.0 compatible flash drive with at least 16GB of storage. Live TV Pause requires connecting to the Roku service.
RESET				Restart or factory reset your TV.
LAN			Ethernet cable	Connect an Ethernet cable to access a network or the Internet. The TV also has a wireless connectivity feature.

The cables mentioned in this guide is not supplied with your unit.

## Buttons on your TV remote

The TV remote should feel right at home in your hand. We designed it to be incredibly intuitive for watching TV and navigating on-screen menus.



- ① **POWER:** Turn your TV on or off
- ② **BACK:** Return to the previous screen
- ③ **OK:** Select an option from a menu
- ④ **DIRECTIONAL KEYPAD:** The left arrow will bring up the antenna TV channel list or Smart Guide. The left and right arrows are used in Live TV Pause to select scenes.
- ⑤ **CHANNEL RECALL/JUMP BACK AND INSTANT REPLAY:** Change to the previous channel when viewing antenna or cable (no set-top box) programming. Jump back one position in video when viewing streaming content. Backspace one letter during menu entries, such as Search.
- ⑥ **REWIND:** Rewind streaming video, jump to the previous audio track or selection, jump up one page in menus. This button is also used to rewind paused live TV using Live TV Pause.
- ⑦ **PLAY/PAUSE:** Pause or resume playback. This button is also used to activate and use the Live TV Pause feature\*\*.
- ⑧ **HOME:** Display your TV's Home screen / Stop playback if you are watching TV or streaming content.
- ⑨ **VOLUME UP (Side view):** Increase the volume or un-mute the sound.
- ⑩ **VOLUME DOWN (Side view):** Decrease the volume.
- ⑪ **MUTE (Side view):** Mute or un-mute the sound.
- ⑫ **Voice button:** Holding down the Voice Button activate the microphone.
- ⑬ **VIEW MORE OPTIONS:** Give you easy access to picture settings, display options, and more / Press \* on any screen to access options.
- ⑭ **FAST FORWARD:** Fast forward streaming video, jump to the next audio track or selection, jump down one page in menus. This button is also used to fast forward paused live TV using Live TV Pause.
- ⑮ **STREAMING CHANNELS SHORTCUTS:** When you press a button:
  - If you have not added the channel, display a sign up page
  - If you have added the channel, display the channel's home page
  - If your TV is off, turn on your TV and display the channel's home page
- ⑯ **Receive The Voice**

#### Disclaimer:

\* Remotes may vary.  
\*\* A 16GB USB is required.  
Maximum playback of 90 minutes.

The remote control vary depend of model: The buttons on the remote control may have a different name or location than the remote control shows in this manual.

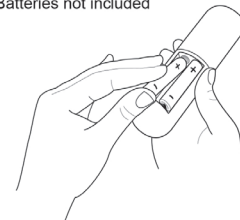
## STEP 3. Begin using your remote

Power up your TV remote by inserting the batteries (Not included).

#### CAUTION

- Dispose of the batteries in a designated disposal area. Do not throw them into a fire.
- Remove old batteries immediately to prevent them from leaking into the battery compartment.
- If you do not intend to use the remote control for a long time, remove the batteries.
- Battery chemicals can cause a rash. If the batteries leak, clean the battery compartment. If chemicals touch your skin, wash it immediately.
- Do not mix old and new batteries.
- Do not mix alkaline, standard (carbon-zinc) or rechargeable (for example, NiCd or NiMH) batteries.

Note: Batteries not included



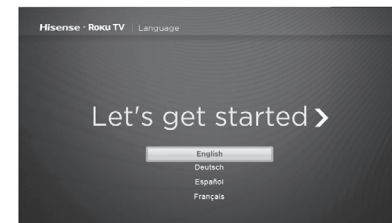
## Using Your Cable Set-top Box or Satellite Receiver Remote as a 'Universal Remote'

If you prefer to use your Cable Set-top Box or Satellite Receiver Remote as a 'Universal Remote', please refer to the manual that your cable or satellite service provided. It will include instructions on how to program their remote to your television. You can find codes that work with your Hisense Roku TV and the mos: common cable and satellite provider's universal remote control at [www.roku.com/universalremote](http://www.roku.com/universalremote).

## Turn on the TV

Connect the power cord to the power outlet.

Press the **Power** button on the remote to turn on the TV. A startup screen appears that displays the Hisense • Roku TV logo.



Choose **Set up for home use** to access all TV features and maximize low power.

**NOTE:** Only retailers that need to set up the TV for display should select **Set up for store use**.

## Hisense Roku TV Text to Speech Functionalities

### Text-to-Speech and Video Description functionalities on the TV

Text-to-Speech (TTS) and Video Description can help you to navigate the menus on the screen and hear an audio description of relevant programs. Text-to-Speech can convert written text into voice text to help visually impaired people listen to the information they are unable to read. In addition, the Video Description has an audio narration added to certain programs that will describe the main visual elements which visually impaired users may not be able to see.

#### Follow the steps below to enable the functions:

1. Press the **Home** button to access the **Menu**.
2. Next, select **Settings** to enter the Settings Menu.
3. Select **Accessibility > Audio Guide** to turn the Audio Guide **'On' or 'Off'**.

When the Audio Guide is turned 'On', then the contents of each menu displayed can be broadcasted out and you can hear the introduction of relevant programs.

<https://www.hisense-usa.com/hisense-roku-tv-text-to-speech-functionalities>





## Connect your TV to the Internet to access thousands of streaming channels.

### Make any night a movie night

Access thousands of movies and TV episodes across major streaming services like Netflix, Hulu, HBO Now, VUDU and more. Choose from free, rental, and subscription services.

### Stream sports on the big screen

Choose from over 140 sports channels like ESPN, Red Bull TV and more.

### Explore loads of free channels and free trials\*\*

Your Hisense Roku TV has hundreds of popular free channels like The Roku Channel, ABC News, The CW and more. The Roku Channel features hundreds of Hollywood hits, all free and available to watch whenever you want. From comedies, to award-winners, to cult classics and more. No fees. And no login required.

### Explore your passions

Your Hisense Roku TV offers hundreds of streaming channels to fuel your passions – including fitness, kids & family, cooking, sports, religion, travel, International programming and more.

### 4K Spotlight

The Roku 4K UHD Spotlight channel features many movies and TV shows available in 4K UHD resolution from streaming services such as Netflix, Smithsonian, VUDU and more.

*\*Payment required for some channel content. Channels can change and vary by country.  
\*\*Cancel before the end of the free trial periods to avoid reoccurring monthly subscription fees. Credit card may be required. Free trials may only be available to new subscribers and other eligibility restrictions may apply.*

## STEP 4. Complete guided setup and activation

Tip: Have your wireless network name and password handy.

Follow the on-screen instructions on your Roku TV.



Activate your Roku TV using your computer, smartphone, or tablet to link to a Roku account. You need a Roku account to activate your Roku TV and access entertainment across thousands of streaming channels.

**NOTE:** Roku doesn't charge for activation support – beware of scams.

Roku accounts are free and while a valid credit card number is not required to create a Roku account, saving your credit card information makes rening, purchasing, and subscribing to entertainment from the Roku Channel Store fast and convenient.

Once connected to your account, your TV will automatically update with the latest software, and you can start streaming immediately.

If you aren't ready to connect your TV to a wireless network, you can still use it as a regular TV.

**Complete the rest of the on-screen prompts and setup is done. Congratulations!**

**NOTE:** Once you're connected, your TV will automatically update with the latest software—plus you can start streaming the entertainment you know and love. Unlike other TVs, your new **Hisense Roku TV** automatically receives regular software updates in the background when it's connected to the Internet. This allows it to give you a better experience. For more information on setting up and using your Roku TV features, go to <https://support.roku.com/>.

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## STEP 5. Personalize your Home screen

Easily switch between streaming channels and inputs.

The home screen menu lets you access a ton of streaming entertainment, search for streaming movies and TV shows and change your settings.



The grid of tiles on the right lets you visually choose among your favorite streaming channels and the inputs where you have attached devices such as a DVR, game console, antenna, or set top box.

You can easily rearrange the order of the tiles on the Home screen to suit your viewing preferences. Highlight the tile you wish to move and press the \* button on your Roku TV remote.

## STEP 6. Optional

Watching local broadcast TV? How do you scan for channels?

If you connected your TV to an antenna or cable wall jack (no box):



- 1) When the setup wizard is complete, select the Live TV icon  from the home screen.
- 2) Follow the on-screen instructions.
- 3) Whenever you want to watch local broadcast TV, select the Live TV icon .
- 4) Connect a USB memory stick to enjoy photos, music and movies or to enable Live TV Pause. Live TV Pause is only available on the Antenna input of your Hisense Roku TV for up to 90 minutes when connected to a dedicated USB 2.0 compatible flash drive with at least 16GB of storage.

## Product specifications

MODEL NAME		55"	65"
Dimension (W x H x D)	Without Stand	48.3 × 28.2 × 3.5 inches (1227 × 716 × 88 mm)	57.0 × 32.9 × 3.5 inches (1447 × 835 × 88 mm)
	With Stand	48.3 × 30.4 × 8.9 inches (1227 × 773 × 226 mm)	57.0 × 35.3 × 11.5 inches (1447 × 896 × 292 mm)
Weight	Without Stand	32.4 lbs (14.7 kg)	43.0 lbs (19.5 kg)
	With Stand	32.8 lbs (14.9 kg)	43.7 lbs (19.8 kg)
<b>DISPLAY</b>			
Active Screen Size (Diagonal)		54.6 inches	64.5 inches
Screen Resolution		3840×2160	
Panel Selected		Ultra High Definition backlight	
<b>POWER</b>			
Power Supply		AC 120V, 60Hz	
Standby Consumption		Less than 0.5W	
Audio Power		10W + 10W	
<b>CHANNELS &amp; SIGNALING</b>			
Receiving Channels		VHF: 2 - 13, UHF: 14 - 69, CATV: 1 - 125 Digital Terrestrial Broadcast (8VSB): 2 - 69 Digital cable (64/256 QAM): 1 - 135	
Tuner Type		Frequency synthesized	
Receiving System		Analog: NTSC Digital: ATSC/QAM	
<b>OTHER FEATURES</b>			
HDMI Input		RGB/60Hz (640×460, 600×600, 1024×768, 1260×1024, 1360×768, 1440×900, 1680×1050, 1920×1080, 3840×2160) YUV/60Hz (480i, 480p, 720p, 1080i, 1080p, 2160p)	
Parental Control		Yes	
HD Supported Definitions		480i, 480p, 720p, 1080i, 1080p, 2160p	
Sleep Timer		Yes	
Wireless Built In		Yes	
Environmental Conditions		Temperature: 41°F - 95°F (5°C - 35°C) Humidity: 20% - 80% RH Atmospheric pressure: 86 kPa - 106 kPa	
Storage Temperature		5°F to 113°F (-15°C to 45°C)	
Storage Humidity		10% to 70%, non-condensing	

## Quick problem-solving tips

When you experience an issue with your TV, turn it off and on again. If this does not resolve the problem, then refer to the tips below. If the problem is still not resolved, then contact a Service Center.

SOUND OR PICTURE ISSUES	POSSIBLE SOLUTIONS
You do not see a picture when turning on the TV	<ul style="list-style-type: none"><li>• Check if the LED light is on. If it is, then there is power to the TV.</li><li>• The TV may be in Standby mode. Press the <b>Power</b>  button on the remote control to activate the unit from Standby.</li><li>• Check if the power cord is plugged into an active electrical outlet.</li></ul>
You have connected an external source to your TV but can not find it on the <b>Home</b> screen	<ul style="list-style-type: none"><li>• Make sure your external source is turned on.</li><li>• Check to see if the correct input tile is selected on the <b>Home</b> screen for the external source you want to view.</li><li>• Check to see if the external source device connection is snug and fully inserted into the TV port.</li></ul>
When you turn on your TV, there is a delay for a few seconds before the picture appears	<ul style="list-style-type: none"><li>• This is normal. If you have already set up your TV, it is initializing and searching for previous setting information.</li></ul>
You see a normal picture but do not hear any sound	<ul style="list-style-type: none"><li>• Check that volume is turned up.</li><li>• Check if "Mute" mode is ON. Turn off mute by pressing the <b>Mute</b>  button again, or pressing volume up.</li></ul>
You hear sound but picture color is faded or in black and white	<ul style="list-style-type: none"><li>• Check that the Color value is set to 50 or greater.</li><li>• Check the color on another channel or input tile.</li></ul>
Your sound or picture is distorted or appears wavy	<ul style="list-style-type: none"><li>• Turn off and/or remove any electrical appliance that may be nearby the TV panel.</li><li>• Insert the power plug of the TV set into another power outlet.</li></ul>
Your sound or picture is blurry or cuts out	<ul style="list-style-type: none"><li>• If you are using an external antenna, check the connections for a snug and tight fit.</li><li>• Adjust or reposition the antenna placement.</li></ul>
You see horizontal/vertical stripes on the picture, or it is shaking	<ul style="list-style-type: none"><li>• Turn off and/or remove any electrical appliance that may be nearby the TV panel.</li><li>• Insert the TV power cord into another electrical outlet.</li></ul>
<b>CONNECTIVITY ISSUES</b>	
You cannot connect to your wireless network	<ul style="list-style-type: none"><li>• From the Roku TV home screen, press the Directional Keypad down arrow to Settings. Press OK on the Directional Keypad. Press OK to select Network. Press the bottom Directional Keypad arrow to Check Connection. Press OK to Check connection</li></ul>
<b>REMOTE CONTROL ISSUES</b>	
Your remote control is not responding to button presses	<ul style="list-style-type: none"><li>• Check that the TV is still on.</li><li>• Check that the batteries are good and are inserted properly.</li><li>• Check that there are no obstacles between the remote control and the front of the TV.</li><li>• Try moving closer to the TV. If the LED on the TV flashes when you press any of the buttons on the remote control, the issue is not with the remote control.</li></ul>

## Certification and Compliance

### FCC Notice

This device has been tested and found to comply with the limits for a Class B digital device pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This device generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications.

However, there is no guarantee that interference will not occur in a particular installation. If this device does cause harmful interference to radio or television reception, which can be determined by turning the device off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the device and receiver.
- Connect the device into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

**NOTE: The manufacturer is not responsible for any radio or TV interference caused by unauthorized modifications to this equipment. Such modifications could void the user's authority to operate the equipment.**

The WiFi Module complies with FCC radiation exposure limits set forth for an uncontrolled environment. This device should be installed and operated with a minimum distance of 20 centimeters between the radiator and your body.



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### REFURBISHED PRODUCT LIMITED NINETY DAYS WARRANTY

The **Refurbished Product Service Center** offers the following WARRANTY to the ORIGINAL purchaser of a product which we have refurbished.

This product that has been refurbished is warranted against any electronic or mechanical defects for a period of NINETY DAYS from the date of the original purchase by the consumer. Since this unit was sold as a refurbished item, the warranty does not apply to any cosmetic appearance items such as scratches. Should a defect occur, the **Refurbished Product Service Center** will repair or, at its option, replace defective unit/parts with new or rebuilt materials without charge for either parts or labor. Replacement unit/parts will be warranted for the remaining portion of the original warranty period.

This warranty does not cover installation or damage from accident, misuse, abuse, improper wiring, incorrect voltage, operating the unit against the instructions in the owner's manual or any product which has been opened, altered, or tampered with.

This warranty does not cover costs for removal and or installation of the unit for repair. Under no circumstances shall the service center be liable for any special, incidental or consequential damages or for any other expenses incurred by reason of use or sale of this product. This warranty is in lieu of any other warranties expressed or implied warranty of merchantability of fitness for particular use or otherwise.

This warranty gives the consumer specific legal rights and they may also have other rights which vary from State to State. Some States do not follow the exclusion or limitation of incidental or consequential damages, hence the above exclusion and limitations may not apply.

**Refurbished Product Service Center**  
13225 Marquardt Avenue Santa Fe Springs, CA 90670.

### WARRANTY REPAIR INFORMATION

If you need service on your unit and this product requires repair during the 90 days warranty period; please go to [www.ConsumerServiceRefurbish.com](http://www.ConsumerServiceRefurbish.com) or call the **Refurbished Product Service Center** at 562-946-3531 to obtain the required return authorization (RA) number. Pack the unit properly (the original carton is ideal for this purpose) along with a copy of your purchase receipt and a letter describing the problem. Send the unit freight prepaid and insured to:

**Refurbished Product Service Center,**  
Att: Customer Service Department 13225 Marquardt Avenue Santa Fe Springs, CA 90670

Your unit will be promptly repaired and returned to you. We will refuse to accept delivery of the returned unit unless the assigned RA number appears on the outside of the shipping carton.

**Owner's Information**  
(Keep for your permanent records)

NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_  
PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_  
MODEL: \_\_\_\_\_ SERIAL NO.: \_\_\_\_\_

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