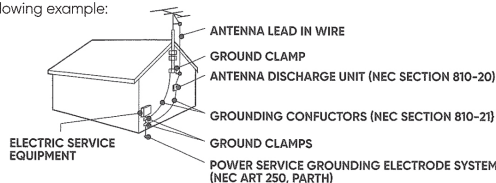


Please read this manual carefully before operating your unit and retain for future reference.

IMPORTANT SAFETY INSTRUCTIONS

- Read these instructions.
- Keep these instructions.
- Heed all warnings.
- Follow all instructions.
- Do not use this apparatus near water.
- Clean only with dry cloth.
- Do not block any ventilation openings. Install in accordance with the manufacturer's instructions.
- Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
- Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding type plug has two blades and a third grounding prong. The wide blade or the third prong are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- Protect the power cord from being walked on or pinched, particularly at plugs, convenience receptacles, and the point where it exits from the apparatus.
- Only use attachments/accessories specified by the manufacturer.
- Use only with the cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus. When a cart is used, use caution when moving the cart/apparatus combination to avoid injury from tip-over.
- Unplug this apparatus during lightning storms or when unused for long periods of time.
- Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.
- If an outside antenna or cable system is connected to the product, be sure the antenna or cable system is grounded so as to provide some protection against voltage surges and built-up static charges. Section 810 of the National Electrical Code, ANSI/NFPA No. 70-2023 (Section 54 of Canadian Electrical Code, Part 1) provides information with respect to proper grounding of the mast and supporting structure, grounding of the lead-in wire to an antenna-discharge unit, size of grounding conductors, location of antenna-discharge unit, connection to grounding electrodes, and requirements for the grounding electrode. See following example:



WARNING: To reduce the risk of fire or electric shock, do not expose this product to rain or moisture. The product should not be exposed to dripping or splashing. Objects filled with liquids, such as vases should not be placed on the product.

WARNING: The batteries shall not be exposed to excessive heat such as sunshine, fire, or the like.

WARNING: No naked flame sources, such as lighted candles, should be placed on the product.

WARNING: To completely disconnect this apparatus from the AC mains, disconnect the power supply cord plug from the AC receptacle. Where the mains plug or appliance coupler is used as the disconnect device, the disconnect device shall remain readily operable.

WARNING: To reduce the risk of electric shock, do not remove the cover (or back) as there are no user-serviceable parts inside. Refer servicing to qualified personnel.



This lightning flash with arrowhead symbol within an equilateral triangle is intended to alert the user to the presence of non-insulated "dangerous voltage" within the product's enclosure that may be of sufficient magnitude to constitute a risk of electric shock.

The exclamation point within an equilateral triangle is intended to alert the user to the presence of important operating and maintenance instructions in the literature accompanying the appliance.

This equipment is a Class II or double insulated electrical appliance. It has been designed in such a way that it does not require a safety connection to electrical earth.

This product contains electrical or electronic materials. The presence of these materials may, if not disposed of properly, have potential adverse effects on the environment and human health. As a consumer, you are responsible for ensuring that this product is disposed of properly.

Information on how to responsibly recycle your unwanted consumer electronic device can be found by visiting: www.mrmrecycling.com

SAFETY INFORMATION

To ensure reliable and safe operation of your new TV, please read carefully all the instructions in this user guide, especially the safety information below.

ELECTRICAL SAFETY

- The TV set should only be connected to a main power supply with voltage that matches the label at the rear of the product.
- To prevent overload, do not share the same power supply socket with too many other electronic components.

- Do not place any connecting wires where they may be stepped on or tripped over.
- Do not place heavy items on them, which may damage the leads.
- Hold the main plug, not the wires, when removing from a socket.
- During a thunderstorm, or when not using the television for extended period of time, turn the power off.
- Pull the plug out immediately, and seek professional help if the main plug or cable is damaged, liquid is spilled onto the set, if accidentally exposed to water or moisture, if anything accidentally penetrates the ventilation slots or if the set does not work normally.
- Do not remove the safety covers. There are no user serviceable parts inside. Damage to the unit caused by non-qualified repair personnel (including, where applicable, the owner) is not covered under the product warranty.

PHYSICAL SAFETY

- The ventilation should not be impeded by covering the ventilation openings with items, such as newspapers, tablecloths, curtains, etc.
- Do not block ventilation slots in the back cover. You may place the TV in a cabinet, but ensure at least 2" (5 cm) clearance all around.
- Do not tap or shake the TV screen, or you may damage the internal circuits.
- Clean the TV with a soft dry cloth. Do not use solvents or petroleum-based fluids.
- Do not install near any heat sources such as indoor radiators or heat registers, outdoor stoves or fire pits, or other apparatus (including amplifiers) that produce heat.

BATTERY SAFETY

- CAUTION:** Risk of explosion if the battery is replaced with an incorrect battery type.
- Use consumer grade, non-rechargeable carbon-zinc or alkaline batteries AAA or AA type.
- Disposal of a battery into fire or a hot oven, or mechanically crushing or cutting of a battery, can result in an explosion.
- Exposing a battery to high temperature can result in an explosion or the leakage of flammable liquid or gas.
- A battery subjected to extremely low air pressure may result in an explosion or the leakage of flammable liquid or gas.
- To avoid battery leakage, remove exhausted batteries from the remote control, or when not using for long periods.
- Do not break open or throw exhausted batteries on a fire.
- Do not mix old and new batteries.
- Do not mix Alkaline, Standard (Carbon-Zinc) or Rechargeable (Nickel Cadmium) or (Nickel Metal Hydride) batteries.

STABILITY HAZARD

A display may fall, causing serious personal injury or death. Many injuries, particularly to children, can be avoided by taking simple precautions such as:

- ALWAYS use mounting methods recommended by the manufacturer of the display.
- ALWAYS educate children about the dangers of climbing on furniture to reach the display or its controls.
- ALWAYS route cords and cables connected to your display so they cannot be tripped over, pulled or grabbed.
- NEVER place a television set in an unstable location.
- NEVER place items that might tempt children to climb, such as toys and remote controls, on the top of the display or furniture on which the display is placed.
- ALWAYS use furniture that can safely support the TV in size and weight.
- ALWAYS ensure the TV does not overhang the edge of furniture, and the supporting base is sufficiently wider than the base of the TV.
- NEVER place the TV on tall furniture (such as cupboards or bookcases) without anchoring both the furniture and the TV to a suitable support.
- NEVER place the TV on cloth or other materials that are between the TV set and supporting furniture.

Failure to take these safety precaution may cause the TV to fall causing damage or serious injury. Element accepts no responsibility or liability for any injuries or property damage resulting from improper installation.

The following symptoms are not signs of malfunction but technical limitation. Therefore we disclaim any responsibility for these symptoms.

- LCD Panels are manufactured using an extremely high level of precision technology, however sometimes parts of the screen may be missing picture elements or have luminous spots.
- Do not install the LCD panel near electronic equipment that produces electromagnetic waves. Some equipment placed too near this unit may cause interference.
- There may be interference while using infrared devices such as infrared cordless headphones.

HOW TO HANDLE THE LCD PANEL

- Do not press hard or jolt the LCD panel. It may cause the LCD panel glass to break and injury may occur.
- If the LCD panel is broken, make absolutely sure that you do not touch the liquid in the panel. This may cause skin inflammation. If the liquid gets in your mouth, immediately gargle and consult with your doctor. Also, if the liquid gets in your eyes or touches your skin, consult with your doctor after rinsing for at least 15 minutes or longer in clean water.

POSSIBLE ADVERSE EFFECTS ON LCD PANEL

If a non-moving pattern remains on the LCD panel for long periods of time, the image can become permanently engrained in the LCD panel and cause subtle but permanent ghost images. This type of damage is NOT COVERED BY YOUR WARRANTY. Never leave your LCD panel on for long periods of time while it is displaying the following formats or images:

- Fixed Images, such as stock tickers, video game patterns, TV station logos, and websites.
- Special formats that do not use the entire screen. For example, viewing letterbox style (16:9) media on a normal (4:3) display (black bars at top and bottom of screen); or viewing normal style (4:3) media on a widescreen (16:9) display (black bars on left and right sides of screen).

CONDENSATION

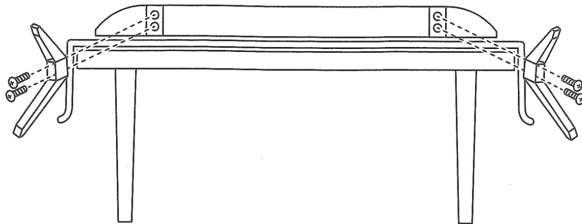
Moisture will form in the product if it is brought from cool surroundings into a warm room or if the temperature of the room rises suddenly. When this happens, the performance will be impaired. To prevent this, let the product sit in its new surroundings for about an hour before switching it on, or make sure that the room temperature rises gradually. Condensation may also form during the summer if the product is exposed to breeze from an air conditioner. In such cases, change the location of the product.

INSTALLING THE STANDS

Do not install the stands if you want to wall mount your TV. See your wall mount instructions for mount installation details.

You will need: Phillips screwdriver (not included)

1. Place the TV screen-down on a clean, flat, soft surface (e.g.: blanket) to prevent scratches or damage to the screen.
2. Use a Phillips screwdriver to attach each stand with the provided screws.
3. Place the TV upright on a stable, level surface.



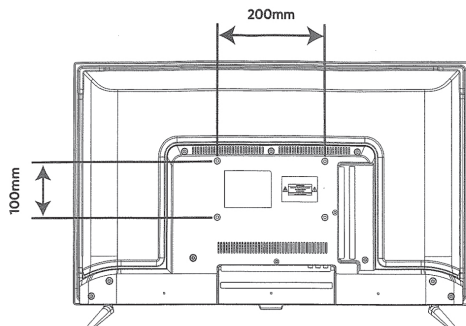
For illustration purposes only. Actual product and number of screws may vary. Please refer to the actual product.

MOUNTING YOUR TV

Mounting your TV is optional. Do not install the stands if you want to wall mount your TV. Follow the wall mount instructions supplied with your mount for installation details.

Your TV has four mounting holes on the back for a VESA approved wall mounting bracket (not included). The VESA number is the horizontal and vertical measurement of the mounting holes. Only use mounting screws (not included) that are the length and diameter as instructed.

CAUTION: Your new TV is heavy! If you have any doubts about your ability to safely install your TV, please consult a professional installer.



VESA wall mount pattern (mm)	200 x 100
Wall mount screw size	M4 x 5mm (max depth) x 4pcs

The images shown here are for illustrative purposes only and may be subject to change.

CHILD SAFETY NOTICE

THIS MANUFACTURER CARES!

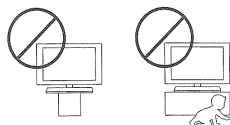
The consumer electronics industry is committed to making home entertainment enjoyable and safe.

THE ISSUE

The home entertainment experience is a growing trend and larger flat panel displays are popular purchases. However, flat panel displays are not always supported on the proper stands or installed according to the manufacturer's recommendations. Flat panel displays that are inappropriately situated on dressers, bookcases, shelves, desks, speakers, chests or carts may fall over and cause injury.

TUNE INTO SAFETY

- One size does NOT fit all. Follow the manufacturer's recommendation for the safe installation and use of your flat panel display.
- Carefully read and understand all enclosed instructions for proper use of this product.
- Don't allow children to climb on or play with furniture and television sets.
- Don't place flat panel displays on furniture that can easily be used as steps, such as a chest of drawers.
- Remember that children can become excited while watching a program, especially on a "larger than life" flat panel display. Care should be taken to place or install the display where it cannot be pushed, pulled over, or knocked down.
- Care should be taken to route all cords and cables connected to the panel display so that they cannot be pulled or grabbed by curious children.



WALL MOUNTING

IF YOU DECIDE TO WALL MOUNT YOUR FLAT PANEL DISPLAY, ALWAYS:

- Use a mount that has been recommended by the display manufacturer and/or listed by an independent laboratory (such as UL, CSA, ETL).
- Follow all instructions supplied by the display and wall mount manufacturers.
- If you have any doubts about your ability to safely install your flat panel display, contact your retailer about professional installation.
- Make sure that the wall where you are mounting the display is appropriate. Some block construction. If you are unsure, contact a professional installer.
- A minimum of two people are required for installation. Flat panel displays can be heavy.

FCC NOTES



FCC STATEMENT

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

- (1) This device may not cause harmful interference, and
- (2) This device must accept any interference received, including interference that may cause undesired operation.

Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

NOTE: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation.

This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

FCC RADIATION EXPOSURE STATEMENT

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with minimum distance 20cm between the radiator and your body.

SPECIFICATIONS

Panel Size	31.5 inches diagonally
Display Type	LED
Panel Technology	TFT
TV System	ATSC/NTSC-M
Channel Range	VHF: 2-13
Channel Range	UHF: 14-69
Channel Range	CATV: 1-135
Tuner Type	Frequency synthesized
Display Resolution	Up to 2K
Panel Resolution	1920 x R.G.B. x 1080
Aspect Ratio	16:9
Lamp Life (Typ. Hours)	30,000 hours
Horizontal Viewing Angle (At CR±10)	160°
Vertical Viewing Angle (At CR±10)	150°
Power Supply	120V~, 60Hz
Storage Temperature	32°F to 122°F (0°C to 50°C)
Operating Temperature	32°F to 95°F (0°C to 35°C)

Design and specifications are subject to change without prior notice.

LICENSE AND TRADEMARK ACKNOWLEDGEMENT



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